








## 2021 APRIL TUCSON SHOW DATES

Set-Up: ..... March 22 to April 8  
 VIP Day : ..... April 9  
 Show Days: ..... April 10 to April 18



FEE STRUCTURE	BRONZE	SILVER	GOLD
 <b>THE MASTERPIECE.SHOW</b> <sup>1</sup> .....	n/a .....	\$750 .....	\$1,500
 <b>THE MINERAL.SHOW</b> .....	\$250 .....	\$500 .....	\$1,000
 <b>THE GEM.SHOW</b> .....	\$250 .....	\$500 .....	\$1,000
 <b>THE FOSSIL.SHOW</b> .....	\$250 .....	\$500 .....	\$1,000
 <b>THE METEORITE.SHOW</b> .....	\$250 .....	\$500 .....	\$1,000
 <b>THE METAPHYSICAL.SHOW</b> .....	\$250 .....	\$500 .....	\$1,000
 <b>THE WHOLESALE.SHOW</b> <sup>2</sup> .....	n/a .....	\$500 .....	\$1,000

<sup>1</sup> Juried selection—limited availability; <sup>2</sup> Wholesale Buyer Credentials required

### FEATURES

- Online Product Listings, up on TheRock.show  
 24/7 during the show dates ..... 100 ..... 250 ..... 500
- API (Application Programming Interface) ..... no ..... no ..... yes
- Backup Listings ..... unlimited ..... unlimited ..... unlimited
- Visual Booth “size” (see diagram above)..... small ..... medium ..... large
- Announcements  
 (broadcast messages for specific show) ..... 2 per day ..... 4 per day ..... 8 per day
- VIP Tickets ..... 50 ..... 100 ..... 200
- Discount for additional show(s), at the same level  
 or lower ..... 50% ..... 60% ..... 70%
- Help desk available to answer questions  
 and resolve issues/problems ..... yes ..... yes ..... yes
- “Booth” Icon & other Design Services ..... Fee basis
- Custom plans available upon request, please contact us at info@therock.show

To participate at TheRock.show, please download and complete the [Vendor Application & Contract \(PDF\)](#) and submit the application to [registration@therock.show](mailto:registration@therock.show). Upon acceptance, a PayPal invoice will be sent.